

# FOCUS on FINLAND

Presents:

Berlinale Series Market 2024

# Cold Cases & Hot Flashes

– The Rise of Crime and Relationship Dramas in Challenging Times

BER



# Cold Cases & Hot Flashes

## – The Rise of Crime and Relationship Dramas in Challenging Times

**Berlinale Series Market 2024**

**Monday, February 19th • 3pm**

**CinemaxX • Hall 3 • Potsdamer Platz, Berlin**

Discover the alchemy of storytelling that turns cold cases into hot trends. From gripping whodunits to heartwarming love stories, our panelists will share insights on how these genres have become evergreen.

In an era of uncertainty, the power of storytelling remains undimmed – but why are crime and relationship dramas particularly compelling right now? What is it about the

thrill of solving mysteries and the complexities of human relationships that resonate so profoundly with viewers during these challenging times?

Join our discussion where top executives will shed light on these questions, drawing insights from their respective series created in Finland.

### PANELISTS

**Ran Tellem**

Head of International  
Development  
Mediapro Studios

**Helene Aurø**

Sales & Marketing Director  
REinvent International  
Sales

**Jemina Jokisalo**

Head of Drama  
Solar Republic

**Jamie Lynn**

Head of Co-Productions  
and Distribution  
Fremantle

### MODERATOR

**Marike Muselaers**

Head of International Financing and Co-Production  
Nordisk Film Production

# Seconds

**A TRAIN FLIES** off the tracks in a small town, sparking an explosion and a disastrous fire. Over sixty people die, stunning the nation. The ruins are still smouldering when accident investigator Marita Kaila arrives on the scene. She leads a team of experts whose job is to see past people's grief, anger, and lies and find out what happened and why. But Marita's devotion to her work and outside pressures begin to take their toll, and an unresolved tragedy from Marita's past resurfaces. Will Marita solve the case before it breaks her?

**SECONDS** is a suspense-driven disaster drama produced by Fire Monkey. An original story of a tragic disastrous accident co-produced by Finnish pubcaster, YLE, **Seconds** is created by screenwriter Laura Suhonen (Hooked, 2015), one of the highest regarded Finnish television writers of recent years, alongside creators Mikko Pöllä and Roope Lehtinen.

ORIGINAL TITLE **SEKUNNIT** | DURATION **6 X 50'** | GENRE **DISASTER, DRAMA** | COUNTRY **FINLAND** | STATUS **IN PRODUCTION**  
LANGUAGE **FINNISH** | CREATOR **LAURA SUHONEN, MIKKO PÖLLÄ, ROOPE LEHTINEN** | DIRECTOR **MIKKO KUPARINEN**  
WRITER **LAURA SUHONEN** | PRODUCER **SAARA KANKAANPÄÄ** | PRODUCTION COMPANY **FIRE MONKEY PRODUCTIONS**  
FINNISH BROADCASTER **YLE** | RELEASE **APRIL 2024** | LOOKING FOR **INTERNATIONAL SALES**  
CONTACT **ROOPE@FIREMONKEY.FI**



# The Revenge

**JESSE HALME** leads a double life. Ostracised by his family after attacking his brother as a child, Jesse uses his good looks, charm and talent for manipulation to return to his homeland and seek revenge on the family who took his former life from him.

**BUT AS JESSE BEGINS** to ingratiate himself, his scheming reveals a complex web of deception and deceit. Can Jesse exploit his family's secrets to turn his mother and brother against each other?

ORIGINAL TITLE **KOSTO** | DURATION **8 X 44'** | GENRE **PSYCHOLOGICAL THRILLER** | COUNTRY **FINLAND** | STATUS **IN POST-PRODUCTION** | LANGUAGE **FINNISH, ENGLISH, FRENCH** | DIRECTOR **MATTI KINNUNEN** | HEAD WRITER **MATTI KINNUNEN** | WRITER **MIKKO REITALA** | PRODUCER **MARI KINNUNEN** | PRODUCTION COMPANY **MOSKITO TELEVISION** | WORLD SALES / INTL. DISTRIBUTOR **FREMANTLE** | FINNISH BROADCASTER **MTV** | DELIVERY **MARCH 2024** | LOOKING FOR **INTERNATIONAL SALES** | CONTACT **JAMIE.LYNN@FREMANTLE.COM**



# Hormones!

**HORMONES!** is a dramedy series about post-fertile life and never-ending parenthood. 47 year old gynecologist Elena is hit hard by her menopause and struggles to deal with her children and ex-husband. Meanwhile, Patrik is suffering from a depression and in a moment of weakness, Elena and Patrik look to each other for support and initiate a relationship, which seems doomed to fail. Hormones affect everyone's behaviour, but do they explain it?

**HORMONES!** seeks to shed a comedic light on both the female and male menopause and at the same time the everyday struggles of divorced families, modern parenting, and the emotional struggles that follow. The series is created by Johanna Vuoksenmaa and produced by Dionysos Films for YLE.

ORIGINAL TITLE **HORMONIT!** | GENRE **COMEDY, DRAMA** | DURATION **8 X 45'** | COUNTRY **FINLAND** | STATUS **COMPLETED**  
LANGUAGE **FINNISH** | CREATOR, WRITER, DIRECTOR **JOHANNA VUOKSENMAA** | PRODUCER **RIINA HYYTIÄ, LEENA MÄENPÄÄ-BENTLEY** | PRODUCTION COMPANY **DIONYSOS FILMS** | FINNISH BROADCASTER **YLE** | RELEASE **FALL 2023**  
LOOKING FOR **INTERNATIONAL SALES** | CONTACT **RIINA.HYYTIA@DIONYSOSFILMS.FI**



# The Paradise Season 3

**IN THE THIRD SEASON** of *Paradise*, Hilikka Mäntymäki, a Finnish criminal investigator, is faced with a new challenge when Daniel Muñoz, a young Spanish man on vacation in the southwest region of Lapland, vanishes in the middle of the night. When Daniel's body is discovered in a remote bog, the murky waters also spit out a shoe belonging to a woman named Sini Lumioja. The discovery upsets Hilikka because Daniel's case seems to be connected to a past unsolved crime that has haunted her more than any other in her career - the disappearance of Sini Lumioja. Sini's disappearance still keeps Hilikka awake at night. Time after time, she pulls out the old case files, pouring over witness testimonies and investigation reports, trying to find the clues that she must have missed the first time around.

**SPANISH-LANGUAGE DOCUMENTS** are found in Daniel's possession. Hilikka asks her friend and colleague Andrés Villanueva, who is rehabilitating in Oulu after the shooting at the end of season two, to help translate them. It is soon revealed that the

deceased Daniel Muñoz's father is Ari Muñoz, an influential Finnish-born politician and businessman living in the Canary Islands. Daniel's death in the distant north makes headlines in Spain, and the Spanish police is dispatches Luisa Salinas, back to work at the Policia Nacional in Madrid, to investigate the incident. Luisa is an obvious choice for the assignment since she has past connections to Finland, particularly the Oulu police department

**DURING THE INVESTIGATION**, new and shocking information is revealed on the backgrounds of both Daniel and Sini. Hilikka is convinced that the location of Daniel's body is not a coincidence. Although she has one foot in retirement as the series begins, Hilikka decides to take charge of the investigation, like she has done many times before. She is consumed by her obsession to solve the case, convinced that by discovering Daniel Muñoz's killer she can also solve the mystery of what happened to Sini Lumioja - and therefore, find long-awaited peace of mind.

ORIGINAL TITLE **PARATHISI** | DURATION **50'** | SEASONS **1ST & 2ND COMPLETED, 3RD IN POST-PRODUCTION** | GENRE **CRIME**  
COUNTRY **FINLAND, SPAIN** STATUS | LANGUAGE **ENGLISH, FINNISH, SPANISH** | DIRECTOR **MARJA PYYKKÖ** | HEAD WRITER  
**MATTI LAINE** | PRODUCERS **JOHANNA ENÄSUO, ESSI SUOMELA, BET PUJOL, ANA VILELLA** | PRODUCTION COMPANY  
**REELMEDIA** | CO-PROD. COMPANY **MEDIAPRO STUDIOS, MEDIA MUSKETEERS STUDIOS** | WORLD SALES / INTL. DISTRIBUTOR  
**MEDIAPRO INTERNATIONAL SALES, MEDIA MUSKETEERS STUDIOS** | FINNISH BROADCASTER **YLE** | DELIVERY **SEASON 3**  
**DELIVERY IN SEPTEMBER 2024** | LOOKING FOR **INTERNATIONAL SALES** | CONTACT **JOHANNA.ENASUO@REELMEDIA.FI**



# Money Shot

**SARI, 42**, is kindhearted and flashy, and gets noticed wherever she goes. She's a mom, owner of a deteriorating house – and a porn actress. Sari gets quickly judged by people she meets, only because of her profession. Sari's life turns around when she's fired: she has become too old and worn in front of the camera anymore. Suddenly, Sari finds herself in debt and unemployed, and no one wants to hire an ex-porn star.

**LINNEA, 22**, wants to become a film director, but despite her many efforts she can't get into film school. Linnea is convinced that this is because the film school is totally corrupt by the patriarchy and has no room for a young feminist like her. Linnea's dad is a famous film director, and her brother is already enrolled in film school. Linnea is terrified she'll never become a director, or anything else for that matter. Out of habit, Linnea stays in a relationship diluted to friendship with VILLE, 28, and she's completely lost with her own sexuality.

**SARI IS USED** to working hard and has a humble attitude towards work and money. Linnea, on the

other hand, is the child of a wealthy artist family, who's never had to work a day in her life on anything she wasn't passionate about. With Sari unemployed and Linnea without a place of study, they both end up in a CV workshop at the local unemployment office. An incident in the workshop brings the two women together. On a whim, Sari decides to start a company that produces feminist porn directed by Linnea. Sari, who doesn't like to identify as a feminist, finds Linnea's strong idealism troublesome. Linnea, who's lost with her sexuality, must face her own narrow-mindedness as she directs feminist erotica. Sari and Linnea are completely different, but they both yearn for respect and to be seen.

**MONEY SHOT** is a timely dramedy about creating feminist erotica. It's funny, stylish, surprising, and overall, a warm series. On their journey to the core of a woman's gaze and pleasure, Sari and Linnea joyfully break taboos and glass ceilings alike. Sari and Linnea become a force that starts to renew the adult entertainment business from within.

ORIGINAL TITLE **TOINEN TULEMINEN** | DURATION **8 X 25'** | GENRE **COMEDY, DRAMA** | COUNTRY **FINLAND** | STATUS **IN POST-PRODUCTION** | LANGUAGE **FINNISH** | DIRECTOR **TEEMU NIUKKANEN** | WRITER AND CREATOR **JEMINA JOKISALO** | PRODUCER **JOHANNA TARVAINEN, SAMULI NORHOMAA** | PRODUCTION COMPANY **SOLAR REPUBLIC** | FINNISH BROADCASTER **ELISA VIHDE** | WORLD SALES / INTL. DISTRIBUTOR **FEDERATION STUDIOS & NORDISK FILM** | DELIVERY **APRIL 2024** | LOOKING FOR **INTERNATIONAL SALES** | CONTACT **JEMINA@JUSTREPUBLIC.FI**



# FOCUS on FINLAND

Read more about the Focus on Finland export venture

[www.apfi.fi/en/focus-on-finland](http://www.apfi.fi/en/focus-on-finland)



Film in Finland



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