

PRIVACY POLICY / MEMBER REGISTER

1 Data controller

Audiovisual Producers Finland – APFI ry (hereinafter also “APFI”)
Business ID: 1490962-9
Pasilankatu 2
00240 HELSINKI
Phone: +358 9-440 471

2 Contact person

Janne Lilleberg, CFO
Phone: +358 (0) 40 7328 042
Email: janne.lilleberg@apfi.fi

3 Name of register

Audiovisual Producers Finland – APFI ry member register

4 The purpose of use and basis of processing for personal data

APFI’s members are companies. Data subjects include only the contact persons of these companies.

The personal data in the member register are used to communicate with the member companies. The processing of personal data is based on a factual connection based on membership (legitimate interest). We have assessed that the processing does not conflict with the fundamental rights or freedoms of the data subject.

We do not process personal data for automated decision-making that would have legal effects or an otherwise significant impact on the data subject.

5 Data content of the register

The following information on the member company’s contact person can be included in the register:

- name
- email address
- phone number

Changes to all the data types listed above may be processed in the register.

6 Regular data sources

APFI collects personal data from its member, i.e. the data subject’s employer.

7 Data storage

We store personal data for as long as the data subject remains the member company’s contact person.

8 Disclosure and transfer of data

The data subject added as the member company’s contact person will also be added to the

APFI stakeholder register. As a rule, APFI does not disclose data to third parties for their independent purposes.

APFI may use third-party service providers for the processing of data. These third parties, such as IT service providers, process personal data on our behalf and in accordance with our instructions. When we transfer your data to third-party service providers, we have ensured that these service providers are also committed to protecting your privacy in accordance with applicable law.

As a rule, personal data will not be transferred outside the territory of the Member States of the European Union or the European Economic Area unless it is necessary for the purposes of processing the above-mentioned personal data or for the technical implementation of data processing, in which case an adequate level of data protection is ensured, for example, by using standard contractual clauses approved by the European Commission.

9 Protection of the register

The information contained in the register is protected against external data breaches by firewalls, passwords and other technical means. The data and any backups are located in locked spaces to which unauthorised access has been prevented. Only APFI's personnel has access to the data contained in the register. The persons processing the data may not disclose this information to a third party during their employment relationship or after its termination.

10 Rights of the data subject

In accordance with data protection legislation, the data subject has the following rights:

- right of access to their data;
- right to the rectification of their data;
- right to the erasure of their data;
- right to restrict the processing of their data;
- right to object to the processing of their data; and
- right to lodge a complaint with the supervisory authority if the data subject considers that their personal data has been processed unlawfully.

In order to exercise the rights described above, please contact the contact person whose details are provided in section 2.

11 Amendments to the privacy policy

We reserve the right to update this privacy policy due to a justified change in data processing or changes in governing legislation. We recommend reviewing the content of the privacy policy on a regular basis.