

# FOCUS on FINLAND MIPCOM 2022



Film in Finland



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# Content

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MIPCOM 2022

## FOCUS on FINLAND

**FOCUS ON FINLAND** is an export initiative, promoting Finnish content in international industry events and enabling opportunities for Finnish creators to receive international funding, sales and distribution. Focus on Finland brings documentary and drama content to the spotlight. Focus on Finland's drama initiative is carried out in collaboration with **Yle – The Finnish Broadcasting Company, Elisa Viihde, Finnish Film Foundation, and Film in Finland.**

We hope you enjoy these carefully selected projects and pitches. Direct contact details can be found in the catalogue, and if you have any questions about Finland, Finnish content, producers, production incentives or locations, don't hesitate to contact any of the APFI staff.

We wish you a fantastic MIPCOM 2022!



**Laura Kuulasmaa**  
Executive Director  
Audiovisual Producers Finland – APFI  
[www.apfi.fi/en](http://www.apfi.fi/en)

*Audiovisual Producers Finland – APFI is the association for Finnish content producers in the film and television industry. It is tasked with representing the interests of producers in the field of audiovisual content production, promoting internationalisation, enabling sustainable industry and organising industry events and competitions. It is also responsible for the collective management of copyrights.*

# Tipping Point

**A fierce young eco-activist is at war with her oil exec father - until he is murdered and she discovers he was not the man she thought. She gathers his few friends to investigate and visits Svalbard, the Arctic Cold War and climate change hotspot, chasing an elusive piece of stolen software that could heal or destroy the world.**

**ANNA IS A FIERCE** young eco-activist at war with her oil exec father Pauli. She is forced to re-evaluate everything when he is assassinated. All roads lead to Svalbard, the polar island where the cold war and climate change collide. She gathers his few friends to investigate and ends up trying to finish his secret work – the completion of Gaia, climate change software stolen from the Pentagon.

Their quest for the missing parts of the climate change puzzle takes them to glaciers, tundra, isolated research stations, and the depths of the Arctic Sea. Scandinavians, Russians, Chinese and Finns all battle to find and finish the stolen software before the shadowy forces that killed Pauli catch up with them too.



**TITLE** TIPPING POINT  
**GENRE** ECO-THRILLER  
**LENGTH** 6 X 50'  
**STATUS OF PRODUCTION** IN DEVELOPMENT  
**LOOKING FOR** PRE-SALES  
**ESTIMATED DELIVERY** 11/2025  
**SEASON NUMBER** 1  
**WRITER** BRENDAN FOLEY  
**PRODUCTION COMPANIES** REELMEDIA,  
MAIPO FILM  
**PRODUCERS** MARKKU FLINK, MARKO RÖHR,  
SYNNØVE HØRSDAL  
**PRODUCER'S EMAIL**  
MARKKU.FLINK@REELMEDIA.FI,  
MARKO.ROHR@REELMEDIA.FI,  
SYNNØVE@MAIPO.NO  
**MIPCOM DATES** 17.-20.10.



**Marko Röhr**  
Producer / CEO  
Reelmedia



**Markku Flink**  
Producer  
Reelmedia



**Brendan Foley**  
Writer

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# Sunset Grove

**Where getting old is the least of your problems.**

**WHO COULD IMAGINE** that anything illegal – whether it be suspicious deaths, thefts or the covert trading of medications – could happen in Sunset Grove retirement home? Its 90-year-old residents Siiri and Irma certainly can't.

The lives of Siiri, Irma, and other Sunset Grove inhabitants are filled mostly with empty time punctuated by glasses of red wine, tram rides and funerals. Investigating the sudden strange occurrences at Sunset Grove, however, proves to be a more interesting pastime than playing cards with the ambassador and the woman in the wide-brimmed hat – not to mention the never-ending arts and crafts sessions,

gym classes or accordion evenings (which the residents of the house attend mostly out of pity towards the employees).

*Sunset Grove* is a devilishly funny and suspenseful story about old age, friendship and life in a relatively ordinary retirement home. Here the only fate worse than death is being drugged up and locked away inside the dementia ward. Even the sharpest senior can't decipher all the nuances of this place; thankfully a few young people, including members of the biker gang and a grandchild's boyfriend, offer some help.



**ENGLISH TITLE** *SUNSET GROVE*

**GENRE** *COMEDY, THRILLER*

**LENGTH** *8 X 24'*

**FINNISH BROADCASTER** *ELISA VIIHDE*

**STATUS OF PRODUCTION** *IN DEVELOPMENT*

**LOOKING FOR** *PRE-BUY, SALES COMPANY*

**BUDGET PER EPISODE** *300.000 €*

**ESTIMATED DELIVERY DATE** *Q1-2/2024*

**SEASON NUMBER** *1*

**WRITER** *MIKKO PÖLLÄ*

**PRODUCTION COMPANIES** *AURORA STUDIOS, FIRE MONKEY*

**PRODUCERS** *SEVERI KOIVUSALO, ROOSA TOIVONEN, PETRI KEMPPINEN, ROOPE LEHTINEN (FIRE MONKEY)*

**PRODUCER'S EMAIL** *SEVERI@AUORASTUDIOS.FI*

**PHONE** *+358 40 544 8582*

**MIPCOM DATES** *17.-20.10.*



**Roosa Toivonen**  
Executive Producer  
Aurora Studios



**Severi Koivusalo**  
Producer  
Aurora Studios

# Flip, Flap and Zip

**What's behind it? - Three friends uncover their world one flap at a time.**

**THREE FRIENDS GO** on adventures in a world inspired by unboxing videos, making discoveries by lifting flaps, unrolling, and unzipping. Their universe is unique: you can uncover every little bit of it. You can unzip a

tree, enter and meet an owl. You can roll up the side of an airplane and explore the cockpit inside. You can lift a flap in a field of wheat and find a very sleepy hedgehog.



**TITLE** FLIP, FLAP AND ZIP

**GENRE** ANIMATION

**LENGTH** 52 X 7'

**STATUS OF PRODUCTION** IN DEVELOPMENT  
AND FINANCING

**LOOKING FOR** CO-PRODUCTION AND  
BROADCAST PARTNERS

**ESTIMATED DELIVERY DATE** TBC (DEPENDING  
ON PARTNERS)

**SEASON NUMBER** 1

**CREATOR** MAIJA ARPONEN

**SALES** LIZ RANDALL

**PRODUCTION COMPANY** HARUWORKS

**PRODUCER** NICK DORRA

**CONTACT EMAILS** LIZ.RANDALL@BBC.COM,  
NICK@HARUWORKS.COM

**PHONE** LIZ: +44 208 433 2422

NICK: +358 40 742 1414

**MIPCOM DATES** LIZ: 17.-20.10, NICK: 17.-19.10.



**Nick Dorra**  
Producer / CEO  
Haruworks



**Maija Arponen**  
Head of Development  
Haruworks



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# Guts

**An eternal underdog cross-country skier Anna gets one more chance to become a world champion. She's willing to do almost anything to win – and to beat her long-time nemesis, a natural born skiing sensation Maria.**

**GUTS IS A DRAMA** about women who are the best cross-country skiers in the world. It's a story about ruthlessness and perseverance, and about what it really means – and takes – to be the best. The series tells the story of five different skiers who are all in the Finnish national team. ANNA, 32, an eternal underdog, is obsessed about winning the world championship. MARIA, 28, is Anna's worst rival and the nation's sweetheart, who suffers an injury and uses doping to get back on track. JULIA, 18, a skiing prodigy, is coached by her demanding father. HELMI, 25, a social media queen, faces the sexism and harassment of competitive sports. LENA, 39, should retire, but doesn't know who she is without skiing.

In skiing you compete as a team, but when battling for personal medals, the people who were your teammates yesterday, become your worst enemy. The rivalry is fierce. Top

athletes are big personalities whose job is to put their own interest first. It's not uncommon that they break down once their careers are over, because the high you get from competing and winning is something normal life can never offer.

In *GUTS*, the grind of training and the excitement of competition are married with the personal lives and relationships of the characters. Episodes take place both on the skiing track and outside it. *GUTS* has sophisticated suspense and deep insight to the human psyche. The series is set up in the world of competitive sports, but ultimately is a story about the dark sides that arise from within when we go after our dreams.



**TITLE** *GUTS*  
**GENRE** DRAMA WITH A THRILLER FEEL  
**LENGTH** 8 X 52'  
**FINNISH BROADCASTER** YLE  
**STATUS OF PRODUCTION** IN DEVELOPMENT  
**LOOKING FOR** FINANCING, SALES, DISTRIBUTION  
**BUDGET PER EPISODE** 515.000€  
**ESTIMATED DELIVERY DATE** Q1/2025  
**SEASON NUMBER** 1  
**WRITERS** JEMINA JOKISALO, DANIELA HAKULINEN, TUA HARNO, FANNI MIKKONEN  
**PRODUCERS** SAMULI NORHOMAA, JOHANNA TARVAINEN  
**PRODUCTION COMPANY** SOLAR REPUBLIC  
**PRODUCER'S EMAIL** SAMULI.NORHOMAA@SOLARREPUBLIC.FI  
**CO-PRODUCTION COMPANIES** STARAGARA (SVN)  
**MIPCOM DATES** SAMULI: 16.–20.10.  
JEMINA: 18.–20.10.



**Jemina Jokisalo**  
Creator & Head Writer  
Head of Drama  
Solar Republic



**Samuli Norhomaa**  
Producer  
Solar Republic

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# The Wolfpack

**In early 90's Helsinki, a Finnish boy idolizes gangsters as he's faced with prejudice and alienation. With some friends, he forms the most successful heist crew Scandinavia has ever seen. Alone they were outcasts, immigrants, and petty thieves. Together they are the Wolfpack.**

**AFTER THE DEATH** of his criminal father, Matti Sarén grows up in a rough suburb of Helsinki with his mother and elder brother. Matti dreams of a brighter future, but as he comes of age in the early 90's, the social democratic dream crumbles around him. Helsinki is filled with unemployment, alienation and prejudice towards dirt-poor street kids like him.

The only ones who seem to be thriving are the criminals. While the suckers around them scrape to make a living, the gangsters live like movie stars, surrounded by booze, pretty girls and excitement. Matti sees this and thinks that to live any other way would be stupid. With a bunch of his friends in similar situations, he forms a gang that will eventually become the most successful heist crew Scandinavia has ever seen.

Matti soon discovers he has a natural talent for crime. It's almost as if it's in his blood. The Wolfpack go on a streak of armed robberies

that make them notorious across Europe. With the spoils of their work, the brothers-in-crime live an exhilarating life that most can only dream of, jetting between Finland and Spain, partying around the clock and commanding respect from those who earlier dismissed them.

But the highlife doesn't come for free, and eventually Matti is forced to see that the price of a life of crime is paid for with the blood of those he loves most.

Thematically *Wolfpack* deals with questions of brotherhood, masculinity, and fate. As the sons of criminals, boozers, and violent screw-ups, many of the men feel like they had no choice but a life of crime. Can Matti break the cycle and take control of his life, or is he doomed to meet a violent and early end like his father?



**TITLE** THE WOLFPACK

**GENRE** TRUE CRIME, ACTION-DRAMA

**LENGTH** 6 X 60' (41')

**FINNISH BROADCASTER** ELISA VIIHDE

**STATUS OF PRODUCTION** IN DEVELOPMENT

**LOOKING FOR** INTERNATIONAL DISTRIBUTOR, FINANCING

**BUDGET PER EPISODE** 520.000 €

**ESTIMATED DELIVERY** 10/2024

**SEASON NUMBER** 1

**WRITERS** ANTTI PESONEN, SAMUEL KIRKHOPE

**PRODUCTION COMPANY** SOLAR REPUBLIC

**PRODUCERS** SAMULI NORHOMAA, JOHANNA TARVAINEN

**PRODUCER'S EMAIL**

SAMULI.NORHOMAA@SOLARREPUBLIC.FI

**PHONE** +358 50 390 0003

**MIPCOM DATES** SAMULI: 16.-20.10.

JEMINA: 18.-20.10.



**Jemina Jokisalo**  
Head of Drama  
Solar Republic



**Samuli Norhomaa**  
Producer  
Solar Republic

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# Bucharest Baby

**Bucharest Baby is a thriller that explores the emotional consequences of mixing love, lust and business.**

**SET IN THE** cut throat world of technology startups, the main characters, married couple HANNA (38) and JERE (40) learn that someone, who they thought had died in a Romanian prison in their youth, is still very much alive. This someone is SILVIO (40), who was Jere's best friend and Hanna's first true love twenty years ago. There is a cyber-attack against health application that is based on artificial intelligence and data breach of sensitive medical information. This sends the trio on a journey to solve the mystery of not only who is behind the hacker attack, but who was to responsible for the event that permanently changed their lives forever two decades earlier.

How far are you prepared to go in the pursuit of love?

The story of *Bucharest Baby* is told through three distinct timelines:

**IN THE PRESENT** the cyber attack aimed at health app threatens confidential information, as Hanna tries to keep the collateral damage on innocent lives at minimum.

**THREE YEARS AGO** Jere and Silvio's paths cross again and they venture into startup business together developing a health app based on artificial intelligence.

**TWENTY YEARS AGO** tech students Hanna, Jere and Silvio meet and form a friendship, and the threesome gets arrested in Bucharest for drugs that none of them confesses buying.



**TITLE** BUCHAREST BABY

**GENRE** PSYCHOLOGICAL THRILLER

**LENGTH** 6 X 50'

**FINNISH BROADCASTER** YLE

**STATUS OF PRODUCTION** SCRIPT PROCESS  
GOING ON

**LOOKING FOR** PRE SALES

**BUDGET PER EPISODE** 370.000 €

**ESTIMATED DELIVERY** 4/2024

**SEASON NUMBER** 1

**WRITERS** LAURA IMMONEN, HANNA  
LEIVONNIEMI, VERA ION

**PRODUCTION COMPANY** WARNER BROS  
INTERNATIONAL TELEVISION PRODUCTION  
FINLAND

**PRODUCER** SUVI SALOKOSKI

**PRODUCER'S EMAIL** SUVI.SALOKOSKI@WBTV.FI

**MIPCOM DATES** 16.-19.10.




**Miira Karhula**  
Head of Scripted  
Development  
Warner Bros. ITVP  
Finland



**Suvi Salokoski**  
Director of Production  
Warner Bros. ITVP  
Finland



The background of the entire page is a dark blue field filled with a complex, abstract pattern of thin, light blue lines. These lines intersect to form a series of overlapping, irregular polygons that create a strong sense of depth and perspective, resembling a tunnel or a complex web. The lines are most concentrated in the center and become sparser towards the edges.

Read more about the **Focus on Finland**  
export venture

**[www.apfi.fi/en/focus-on-finland](http://www.apfi.fi/en/focus-on-finland)**