



Series Mania 2020

Coming Next from Finland

Coming Next from Finland

The entire world and our industry are currently dealing with the global pandemic brought on by the coronavirus. Time will tell what repercussions the crisis will carry, but one immediate effect has been the cancellation or postponement of key industry events, such as the **2020 edition of Series Mania Forum**.

Nevertheless, it's our duty to not let the current crisis overshadow the amazing content that's being produced. In fact, audiences are now consuming more content than ever, and the high demand for new quality content isn't wavering anytime soon. So even though the industry is in flux, there is still plenty of exciting upcoming content that's being developed in Finland.

We weren't able to physically present a showcase this year, so Audiovisual Producers Finland – APFI decided to bring it to you virtually. **This catalogue includes a line-up of upcoming TV shows from Finland's best production companies and is titled *Coming Next from Finland*. All are looking for either co-producers, financing, world sales or distribution.**

If you have any questions about Finland, Finnish content, our production incentive, production services, professionals or locations, **don't hesitate to contact any of the APFI staff**. We hope you enjoy the Forum virtually and we hope to see you next year in person!



Anni Wessman
Head of International
Audiovisual Producers Finland – APFI

Audiovisual Producers Finland is a trade association that represents approximately 80 independent Finnish production companies involved in feature films, TV series, formats, documentaries, animation and commercial films. Our goal is to promote the internationalization, growth and development of the entire Finnish audiovisual industry and support our members. We are also responsible for the international marketing of Finland's production incentive.



www.apfi.fi/en

506 Grams of Ural Snow

To find his lost son he must take down the Russian mafia.

A Russian high-level criminal Andrey is stuck in a Finnish prison for 13 years - because of 506 grams of a drug called Ural Snow and 67 kg of Korean currency, won. To get his freedom back, Andrey agrees to turn in all his criminal contacts in Russia. But he needs a Finnish escort. That's where Finnish drug cop Marttinen steps in. His son Olavi disappeared three years ago – in Moscow. Marttinen receives a photo of Olavi supposedly taken after the date of his death. There is renewed hope, the chance to find Olavi alive. But Marttinen doesn't realize that he will be drawn to Andrey's deadly mission all the way till the end. In Russia, Marttinen and Andrey are joined by a duo from the Russian police force. Every party has an agenda of their own. Finally, with the help of Andrey, Marttinen finds out that all is not what it seems. Can the person you hate the most turn out to be your best friend?

PRODUCTION COMPANY AITO MEDIA
ENGLISH TITLE 506 GRAMS OF URAL SNOW
ORIGINAL TITLE 506 GRAMS OF URAL SNOW
GENRE CRIME ADVENTURE DRAMA
LENGTH 8 X 45'
STATUS OF PRODUCTION IN DEVELOPMENT
LOOKING FOR FINANCING, CO-PRODUCER
BUDGET PER EPISODE 850.000 EUR

ESTIMATED DELIVERY DATE 1.9.2022
SEASON NUMBER 1
WRITERS JARMO LAMPELA, TOPI KOLJONEN
PRODUCER EERO HIETALA
PRODUCER'S EMAIL EERO.HIETALA@AITOMEDIA.FI
WORLD SALES / INTERNATIONAL DISTRIBUTOR
TBA
FINNISH BROADCASTER YLE



WATCH THE SIZZLE REEL.
PASSWORD: 506grams



Contact:
Producer Eero Hietala
eero.hietala@aitomedia.fi

The Invincibles

**Bank robbery is an initiative for amateurs.
True professionals set up their own bank.**

Young idealistic economist Salla Nurminen gets a job at the Bank Inspectorate and decides to sink the greedy central savings bank SKOP. She soon realizes that her assumptions are wrong and as she gets to know SKOP's charismatic CEO, she identifies with the small bank's foolhardy fight against big and unscrupulous commercial banks. When she gets to the big tables and decisions affecting all of Finland, Salla's own ambition takes over and she finds herself in a professional and personal dead end and no longer knows who to trust.

PRODUCTION COMPANY MOSKITO TELEVISION

ENGLISH TITLE THE INVINCIBLES

ORIGINAL TITLE ROSVOPANKKI

GENRE DRAMA

LENGTH 8 X 45'

STATUS OF PRODUCTION IN DEVELOPMENT

LOOKING FOR CO-PRODUCER, FINANCING, SALES

BUDGET PER EPISODE: CIRCA 400.000 EUR /EPS

ESTIMATED DELIVERY DATE 2022

SEASON NUMBER 1

WRITERS MATTI KINNUNEN, MIKKO REITALA

PRODUCER MARI KINNUNEN

PRODUCER'S EMAIL MARI.KINNUNEN@MOSKITO.FI

WORLD SALES / INTERNATIONAL DISTRIBUTOR

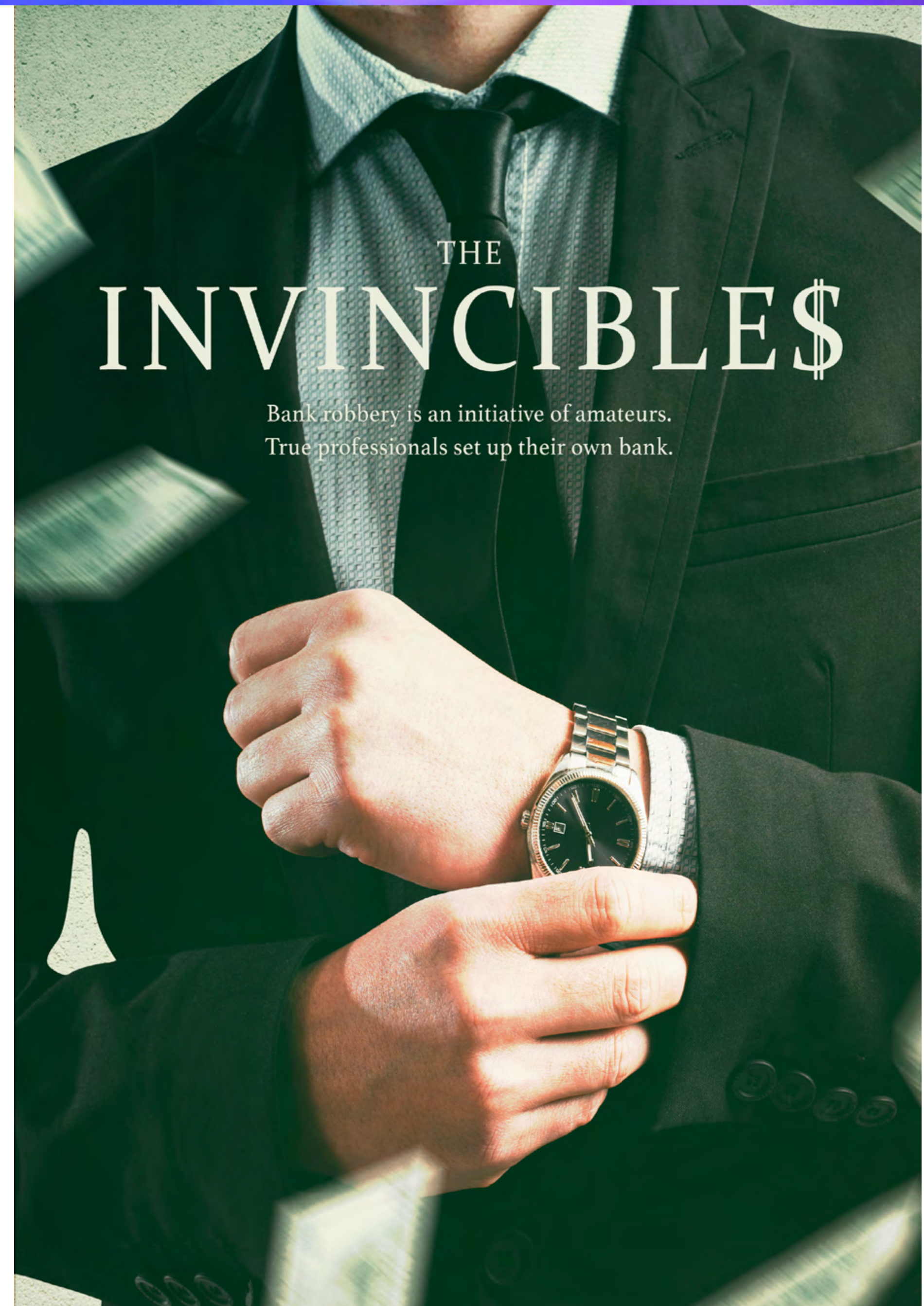
AVAILABLE

FINNISH BROADCASTER ELISA VIIHDE



Contact:

Producer Mari Kinnunen
mari.kinnunen@moskito.fi



The Man Who Died

A man slowly dying from a mystery poisoning sets out to solve his own murder.

The Man who Died is like watching a Coen Brothers story if the brothers had been parachuted from Minnesota into present-day small-town Finland. Mushroom entrepreneur Jaakko is sleepily satisfied with his dull but comfortable life selling Finland's wild mushrooms to the gourmet tables of Tokyo. Then his entire life crash-lands in one day. He finds out he has weeks to live, slow-poisoned by persons unknown. Shell-shocked, he hurries home to tell his wife, only to see her shagging the mushroom delivery guy. Jaakko slinks away unseen and retreats to his office, the last place he feels safe. There, he's threatened by three giant thugs who have opened a rival mushroom business and want him gone. Jaakko's life has imploded. All he can do is try to make sense of his existence by investigating his own murder before he dies. Yet for the first time he feels really alive. If Walter White's death sentence pushes him into Breaking Bad, Jaakko's wake-up call results in him Breaking Good.

PRODUCTION COMPANY LUMINOIR

ENGLISH TITLE THE MAN WHO DIED

ORIGINAL TITLE MIES JOKA KUOLI

GENRE DARKLY FUNNY MURDER MYSTERY

LENGTH 6 X 45'

STATUS OF PRODUCTION IN DEVELOPMENT

LOOKING FOR FINANCING, SALES

BUDGET PER EPISODE 660.000 EUR

ESTIMATED DELIVERY DATE 01/2022

SEASON NUMBER 1

WRITER BRENDAN FOLEY. BASED ON THE AWARD-WINNING NOVEL BY ANTTI TUOMAINEN

PRODUCERS MARKKU FLINK, PAULI PENTTI, ERIC WELBERS, MATTHIAS WALTHER

PRODUCER'S EMAIL MARKKU@LUMINOIR.FI

CO-PRODUCTION COMPANIES NDF INTERNATIONAL PRODUCTION (GER)

WORLD SALES / INTERNATIONAL DISTRIBUTOR AVAILABLE

FINNISH BROADCASTER ELISA VIIHDE

INTERNATIONAL BROADCASTERS AVAILABLE

Contact:

Producer Markku Flink
markku@luminoir.fi



'Dark and thrilling, funny and intelligent, this *Fargo*-like novel contains lethal doses of humour – and mushrooms' *Sofi Oksanen, author of Purge*

ANTTI
TUOMAINEN
THE
MAN
WHO
DIED



WATCH THE SIZZLE REEL
PASSWORD: MWD

Disaster Unit

As a natural disaster emerges, an expert group is ready to help

A devastating, magnitude 7.5 earthquake hits Pakistan. A multi-professional Emergency Medical Team is formed in no time. While setting up the hospital on a football field, they are called to help a lady locked inside her home. Amirah gives birth to a baby girl in the ruins. Amirah survives to become an interpreter and nurse, an important part of the team. Emilie, a rookie management assistant, faces the harsh realities of a disaster zone field hospital: The medical professionals need to be fast in deciding who has a proper chance to survive, the dead must be buried before sunset, and the team's moral, mental and physical abilities are tested. While Johan wants his team to stay neutral and independent, the ethical and cultural questions set in. Not getting emotionally involved turns out to be the hardest challenge of the mission. As aftershocks shake the ground, revealing deeply rooted criminal practices in the town, our team of outsiders could have the possibility for a big change - if they'd have the courage.

PRODUCTION COMPANY ITV STUDIOS FINLAND

ENGLISH TITLE DISASTER UNIT

ORIGINAL TITLE DISASTER UNIT

GENRE DRAMA

LENGTH 8 X 50'

STATUS OF PRODUCTION IN DEVELOPMENT

LOOKING FOR FINANCING, SALES

BUDGET PER EPISODE 1.125.000 EUR PER EPISODE

ESTIMATED DELIVERY DATE 1.3.2022

SEASON NUMBER 1

WRITERS TARJA KYLMÄ, PAULA MONONEN

PRODUCERS MARIA KANGAS, PETE PAAVOLAINEN

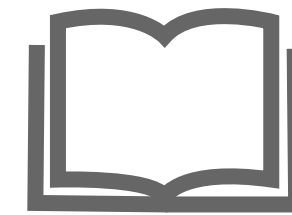
PRODUCER'S EMAIL MARIA.KANGAS@ITV.COM,
PETE.PAAVOLAINEN@ITV.COM

CO-PRODUCTION COMPANIES ITV STUDIOS
NORWAY

WORLD SALES / INTERNATIONAL DISTRIBUTOR
TBA

FINNISH BROADCASTER YLE

INTERNATIONAL BROADCASTERS NRK



**OPEN THE PITCH DECK
FOR MORE INFORMATION**



Contact:

Producers Maria Kangas & Pete Paavolainen
maria.kangas@itv.com | pete.paavolainen@itv.com

Carpe Fucking Diem!

It has been a few weeks since the end of the last season. Karla finally feels like she has reached inner peace even though she recently turned down a lucrative job offer. After spending the night with her ex Teemu, Miina realizes that she does not want to go back to her old relationship. Miina decides to break things off with him, but Teemu beats her to it, again! Miina goes to couples counseling with her ex and his new girlfriend, but it is not until a shibari course that her mental turmoil starts to unwind. She finds her inner artist and gets inspired by body hair while Karla learns more about sex positivity. The women also decide to save the world through politics but end up having to do a public apology. The continuation of their best year yet is threatened when the love of Karla's life contacts her after many years.

PRODUCTION COMPANY TUFFI FILMS

ENGLISH TITLE CARPE FUCKING DIEM!

ORIGINAL TITLE PARAS VUOSI IKINÄ

GENRE COMEDY

LENGTH 8 X 21'

STATUS OF PRODUCTION SEASON 2 IN DEVELOPMENT

LOOKING FOR CO-PRODUCER, FINANCING, SALES

BUDGET PER EPISODE 80-100.000 EUR

ESTIMATED DELIVERY DATE FALL 2021

SEASON NUMBER 2

WRITERS JENNI TOIVONIEMI, KIRSIKKA SAARI,
ULLA HEIKKILÄ

PRODUCERS ELLI TOIVONIEMI, VENLA HELLSTEDT

PRODUCER'S EMAIL ELLI@TUFFIFILMS.COM

CO-PRODUCTION COMPANIES TBC

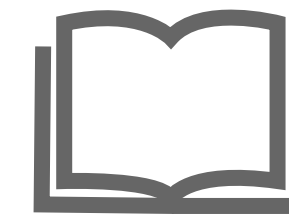
WORLD SALES / INTERNATIONAL DISTRIBUTOR
TBC

FINNISH BROADCASTER MTV

INTERNATIONAL BROADCASTERS TBC



**WATCH THE TRAILER
OF SEASON 1**



**OPEN THE PITCH DECK
FOR MORE INFORMATION**



Contact:
Producer Elli Toivoniemi
elli@tuffifilms.com

Like Mother, Like Daughter

Hearts can bleed. So can vaginas.

Tessa is a creation of a modern world; an intellectual and ambitious young woman ready to conquer the world together with her best friend Marla. Tessa has several ambitious goals (including Nobel prize and holding World Record on something) but one especially tough one: against all odds she believes in true love. Hugh Grant showing up in rain at the airport -kind of love.

So does her mom, Anna. What a conflict it is to try to be an independent woman but still endlessly hunger for love! Recently divorced from a long marriage, Anna is a noob when it comes to the modern world of dating. Getting generous help from her super rich friend Jasmin, she often ends up building a coulisse rather than showing up as herself. LMLD is a bold dive into current insecurities of modern women by laughing to the enormous pressures that we build inside us. It narrows the gap between generations as the struggle is the same and relatable for all ages. And no, we don't have Hugh Grant but we may dance in the rain.

PRODUCTION COMPANY MOSKITO TELEVISION

ENGLISH TITLE LIKE MOTHER, LIKE DAUGHTER

ORIGINAL TITLE LIKE MOTHER, LIKE DAUGHTER

GENRE ROMANTIC COMEDY

LENGTH 8 X 22'

STATUS OF PRODUCTION IN PRODUCTION

LOOKING FOR FINANCING & DISTRIBUTION

BUDGET PER EPISODE 97.500 EUR

ESTIMATED DELIVERY DATE 9.10.2020

SEASON NUMBER 1

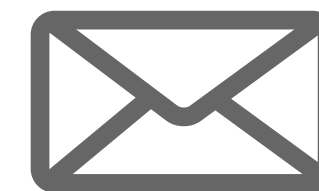
WRITERS OLGA PALO, JARNO LINDEMARK,
SARRI SCHONERT

PRODUCERS RIINA KULLAS, HANNA VUORINEN

PRODUCER'S EMAIL HANNA.VUORINEN@MOSKITO.FI

WORLD SALES / INTERNATIONAL DISTRIBUTOR
AVAILABLE

FINNISH BROADCASTER YLE



**CONTACT THE PRODUCER
FOR MORE INFORMATION**

Contact:
Producers Hanna Vuorinen & Riina Kullas
hanna.vuorinen@moskito.fi | riina.kullas@moskito.fi



My Husband's Wife

A man dies suddenly, and his decade-long double life is revealed. Now the only person who can answer your most painful questions is she, your husband's other wife.

Successful businessman Ahti suffers a stroke on a Tallinn-Helsinki ferry, and he's rushed to the hospital in Helsinki. Two women arrive, each claiming to be his wife and the mother of his child. Within 24 hours, Ahti is dead of post-op complications, and leaves behind a thousand questions, financial problems and two partners and children who never knew about each other. The women find out that Ahti had remortgaged both their homes to finance the development of a new, ecological clothing line. Were his innovation to succeed, it could save the faltering company, but can the widowed stay-at-home mum Katri handle running the company in the throes of her grief and shock, and can she do it together with Evelin, an Estonian-Finnish former go-go dancer? To save their and their children's inheritances, these vastly different women end up living under the same roof. Despite the bitter circumstances and their 20-year age gap, a peculiar friendship and dependency starts to form between them.

PRODUCTION COMPANY LUCY LOVES DRAMA

ENGLISH TITLE MY HUSBAND'S WIFE

ORIGINAL TITLE MIEHENI VAIMO

GENRE DRAMA

LENGTH 8 X 42'

STATUS OF PRODUCTION IN PRODUCTION

LOOKING FOR FINANCING, SALES

BUDGET PER EPISODE 300.0000 EUR

ESTIMATED DELIVERY DATE SUMMER 2021

SEASON NUMBER 1

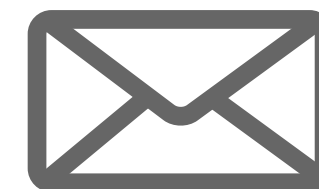
WRITERS JUULI NIEMI

PRODUCER OSKARI HUTTU

PRODUCER'S EMAIL OSKARI@LUCYLOVES.FI

WORLD SALES / INTERNATIONAL DISTRIBUTOR
AVAILABLE

FINNISH BROADCASTER YLE



**CONTACT THE PRODUCER
FOR MORE INFORMATION**



Contact:
Producer Oskari Huttu
oskari@lucyloves.fi

The Astronaut

An American astronaut wakes up in the snowy wilderness of Finnish Lapland. He has lost his memory and everyone around him has fallen asleep.

An American astronaut wakes up in the snowy wilderness of Finnish Lapland. He has lost his memory. After almost freezing to death, he makes his way to a remote house where he gains access to the Internet, only to find out that the entire population of the world has fallen asleep. With the help of a young boy, the astronaut must solve the mystery of what happened before all humankind dies in its sleep. Are they the only two people awake on Earth?

PRODUCTION COMPANY GREENLIT PRODUCTIONS

ENGLISH TITLE ASTRONAUTTI

ORIGINAL TITLE THE ASTRONAUT

GENRE SCIFI DRAMA

LENGTH 6 X 60'

STATUS OF PRODUCTION IN DEVELOPMENT

LOOKING FOR FINANCING, SALES

BUDGET PER EPISODE 400-500.000 EUR

ESTIMATED DELIVERY DATE TBC

SEASON NUMBER 1

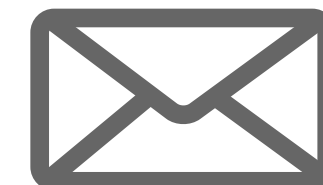
WRITER ANTTI PESONEN

PRODUCER ESSI HAUKKAMAA

PRODUCER'S EMAIL

ESSI.HAUKKAMAA@GREENLITPRODUCTIONS.NET

WORLD SALES / INTERNATIONAL DISTRIBUTOR
AVAILABLE



**CONTACT THE PRODUCER
FOR MORE INFORMATION**



Contact:

Producer Essi Haukkamaa
essi.haukkamaa@greenlitproductions.net

Welcome to the Spear Tours

Keihäsmatkat (Spear Tours) tells the story of Finns abroad in the 70's, when travelling to other countries was in many ways new and exciting.

Keihäsmatkat (Spear Tours) is a partly fictional drama comedy that in ten episodes tells the story of the adventures of tourism entrepreneur Kalevi Keihänen, his colleagues and all his dear customers in southern holiday locations in the 70's. In the golden age of cheap liquor, sexual liberation and the dawn of modern social traveling, Kalevi Keihänen had recently founded an airline – Spearair – by purchasing two airplanes of his own: Härmän mimmi and Härmän jätkä. This made it possible to the regular Finns to step on the plane, and after just a few hours, find themselves somewhere away from home and everyday life. Although being loved and adored by so many, Kalevi Keihänen still wasn't for everyone. Among his enemies were some of the big bosses of the Finnish business world, such as the head of Finnair.

PRODUCTION COMPANY PRODUCTION COMPANY
HIHHIHHII LTD

ENGLISH TITLE WELCOME TO THE SPEAR TOURS

ORIGINAL TITLE KEIHÄSMATKAT

GENRE DRAMA COMEDY

LENGTH 10 X 42'

STATUS OF PRODUCTION COMPLETED

LOOKING FOR SALES

BUDGET PER EPISODE 180.000 EUR

ESTIMATED DELIVERY DATE 26.1.2020

SEASON NUMBER 1

WRITERS OUTI KESKEVAARI, LARI SEPPÄLÄ

PRODUCERS PIA WINTER

PRODUCER'S EMAIL PIA.WINTER@HIHHIHHII.COM

WORLD SALES / INTERNATIONAL DISTRIBUTOR
AVAILABLE

FINNISH BROADCASTER NELONEN MEDIA



WATCH THE TRAILER



Contact:

Producer Pia Winter
pia.winter@hihhihhii.com

Divine Consultants - The Beginning

Joy lives in a divided world, which is a utopia for some and dystopia for others. Joy is doing her best to blend in with the mainstream. According to rumors, a minority is transmitting a dangerous disease that only transmits to the majority.

Joy (16), the headstrong protagonist of the animated series, lives in a divided world where for some of the people, the world is a utopia, and for the others, a dystopia. Joy belongs to a discriminated minority, the Nadir, but tries to merge into the mainstream, that is to say, the Zeniths. Rumours say that the Nadir spread a dangerous disease that only infect the Zeniths. Joy's growth story is the heart of the story: she is looking for her place in society and believes that getting into the mainstream solves her and her family's problems - on the other hand, her minority like behaviour becomes a problem the more she tries to fit in to the mainstream. Joy admires tolerance and mercy in others, while struggling to show those qualities herself. Joy ends up in a point of no return: she cannot be what others want her to be and she must find her own identity. The visual style is based on graphic novels, but it is animated in a new style that speaks to friends of graphic novels and animation.

PRODUCTION COMPANY FIILIN GOOD FILMS

ENGLISH TITLE DIVINE CONSULTANTS - THE BEGINNING

ORIGINAL TITLE DIVINE CONSULTANTS - THE BEGINNING

GENRE ANIMATED WEB SERIES

LENGTH 60 X 1' / 18 X 3'

STATUS OF PRODUCTION COMPLETED

LOOKING FOR SALES

BUDGET PER EPISODE 17.000 EUR

SEASON NUMBER 1

WRITER ADAM CULLEN

PRODUCER JUHA FIILIN

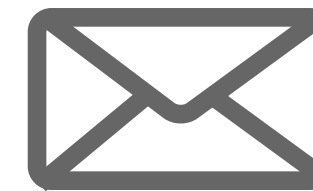
PRODUCER'S EMAIL JUHA@FIILIN.COM

CO-PRODUCTION COMPANIES

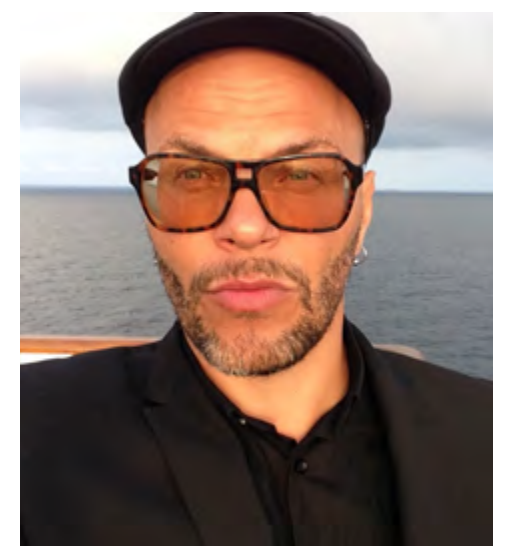
WORLD SALES / INTERNATIONAL DISTRIBUTOR

YLE SALES

FINNISH BROADCASTER YLE



**CONTACT THE PRODUCER
FOR MORE INFORMATION**



Contact:
Producer Juha Fiilin
juha@filin.com

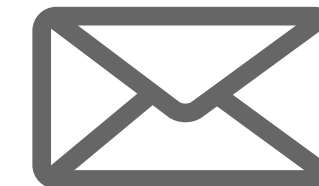
Joy Eternal, a Divine Consultants story

Joy has to fight for all souls in a corrupt afterlife, which is run by the same company that murdered her parents.

Determined but impatient Joy (16) and her sidekick Oogle who believes in living in a video game simulation, will have to fight for all souls in a corrupt afterlife, which is run by the same company that murdered her parents. This very company is helmed by Peter, the rogue one of the Divine Consultants. He has a secret mission that puts all souls in jeopardy in both living life and in afterlife. Joy enters the afterlife handcuffed to Oogle, whom she believes murdered her. Joy learns that she has to trust both Oogle and the vicious Resistance fighters to be able to stop Peter and find her parents in the afterlife. Be prepared for a metaphysical adventure filled with absurd humour and social satire.

PRODUCTION COMPANY FIILIN GOOD FILMS
ENGLISH TITLE JOY ETERNAL, A DIVINE CONSULTANTS STORY
ORIGINAL TITLE JOY ETERNAL, A DIVINE CONSULTANTS STORY
GENRE ANIMATED ADVENTURE
LENGTH 13 X 11'
STATUS OF PRODUCTION IN ADVANCED DEVELOPMENT
LOOKING FOR FINANCING
BUDGET PER EPISODE 162.000 EUR

ESTIMATED DELIVERY DATE EARLY 2022
SEASON NUMBER 1
WRITER ADAM CULLEN
PRODUCER JUHA FIILIN
PRODUCER'S EMAIL JUHA@FIILIN.COM
CO-PRODUCTION COMPANIES MAGO PRODUCTION
WORLD SALES / INTERNATIONAL DISTRIBUTOR AVAILABLE
FINNISH BROADCASTER YLE
INTERNATIONAL BROADCASTERS TV3



**CONTACT THE PRODUCER
FOR MORE INFORMATION**



Contact:
Producer Juha Fiilin
juha@filin.com



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